

# TIVOLI CELEBRITY VAUDEVILLE (1924-1931)

aka **J.C. Williamson's Entertainers / J.C. Williamson's Celebrity Entertainers**

In 1924, J.C. Williamson's bought the Tivoli circuit from [Harry G. Musgrove](#), who had been running the circuit with his cousin Jack Musgrove since Hugh D. McIntosh's departure as managing director in 1921. Interestingly, while the company's operating name was officially changed to Tivoli Celebrity Vaudeville by Williamsons, Musgrove had been using the descriptive unofficially since at least December 1921 (see advertisement below).

The Tivoli empire was effectively split in 1928 when McIntosh regained the Sydney Tivoli following the death of Harry Rickards' youngest daughter. The Melbourne Tivoli remained under the control of J.C. Williamson's Ltd until 1931. The productions staged up until then were largely a mix of high-class international acts and local variety stars, including revusical troupes led by [Jim Gerald](#) and [George Wallace](#).

In September 1931, Tivoli Celebrity Vaudeville Pty Ltd, as it had by then been trading as, merged with Con-Paul Theatres, a syndicate headed by [Mike Connors](#), [Queenie Paul](#), [George Dickenson](#) and behind-the-scenes partner [Herbert Boland](#).



## SEE ALSO

- [J.C. Williamson's Ltd](#) • [Hugh D. McIntosh](#) • [Harry Rickards](#)  
• [Harry Rickards' Tivoli Theatres Ltd](#) (1912-29) • [Tivoli Circuit Australia](#) (1934-44) • [Tivoli Theatres](#) (1944-66)  
• [Tivoli Frolics](#) • [Con-Paul Theatres](#) (1931-34)

## FURTHER REFERENCE

- [Bowden, Harold](#). "The Tivoli Circuit of Today." *Australian Theatre Year Book* 1957, 38.  
[Tivoli Theatres](#). *Tivoli Story: 55 Years of Variety, The*. Melbourne: Tivoli Theatre, 1956.  
"Tivoli Theatres: Ephemera Collection Finding Aid." Performing Arts Programs and Ephemera (PROMPT). National Library of Australia. [sighted 17/02/2015]  
[Van Straten, Frank](#). *Tivoli*. South Melbourne: Lothian, 2003.

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